

# SPONSORSHIP PACKAGE 2018



## 14th Annual Run4Hunger Family Festival

10K & 5K RUN/WALK ■ YOUTH CHALLENGE COURSE



1974-2018

I will sponsor the 14th Annual Run4Hunger Family Festival held on June 23, 2018 at the following level:

- Leader of the Pack \$10,000** - Booth, 10 Complimentary Registrations, Full Media Package & More!
- Pacers \$5,000** - Booth, 8 Complimentary Registrations, Partial Media & More!
- Sprinters \$2,500** - Booth, 6 Complimentary Registrations, Limited Media & More!
- Joggers \$1,000** - Booth, 4 Complimentary Registrations, Limited Media & More!
- YCC Participation \$250** - Booth, Limited Media & T-Shirt Text Listing.
- Festival Booth only \$150**
- Patrons, any amount \$\_\_\_\_\_ and/or decline event promotions**

Name of Business \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email and Fax \_\_\_\_\_

**Check Enclosed**     **Paid Online**

Please make checks payable to:  
**Elk Grove Food Bank Services**

Mail or fax completed form to:  
Elk Grove Food Bank Services  
P.O. Box 1447, Elk Grove, CA 95759

**Federal Tax ID:** 38-3664737

### Contact(s):

**Steve Thomas**, 916-670-8212  
stephen@4rhyouthchallenge.com

**Diane Hollingshead**, 916-806-0830  
Diane@r4hrunwalk.com

Race Managed by:  
**CRRM, Capitol Road Racing Management**

# SPONSORSHIP PACKAGE 2018

Sponsor Packages	Leader - #	Pacer	Sprinters	Joggers	Youth Challenge Course	Festival Booths	Patrons
<b>Components</b>	\$10,000	\$5,000	\$2,500	\$1,000	\$250	\$150	Any donations
Festival Booth (10x10 pop-up, table and 2 chairs)	✓	✓	✓	✓	✓	✓	
Business collateral into event goodie bags	✓	✓	✓	✓			
Complimentary Registrations	10	8	6	4			
<b>Public Announcements ∞</b>	✓	✓					
* Media interviews (Newspapers, print)	✓	✓					
* Media interviews (TV)	✓	✓					
* Media interviews (Social & Blog)	✓	✓					
* Event announcements and presentations	✓	✓					
* Press release announcing your participation.	✓	✓					
* Pre and/or post-race volunteer party	✓	✓	✓	✓			
<b>Digital marketing promotion (your branding)</b>	✓						
* Email marketing blasts (> 5,000 local contacts) and through co-marketing partnerships	✓						
* Customized registration landing pages with your branding including stats tracking.	✓	✓					
* Logo listing with hyperlinks on event web page	✓	✓					
* Logo in social media including link backs (Facebook, Twitter, etc)	✓	✓					
* Text listing with hyperlinks on event web page			✓	✓	✓		✓
<b>Printed matter promotion (your branding)</b>	✓	✓					
* Start/finish line banner	✓	✓					
* Participant bibs and bands	✓	✓					
* Customized event brochures with your branding/message for use at your company or store.	✓	✓					
* Event t-shirts (logo listing)	✓	✓	✓	✓			
* Event t-shirts (text listing)			✓		✓		

# Can purchase niche "exclusive" option.

∞ As available and subject to editing by media service provider.